





象屿微信公众号 XMXYG WeChat official account

象屿形象片 XMXYG promotional vide

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2024年10月



# 财富世界500强 Fortune Global 500

# 计利天下 相与有成

BENEFIT THE WORLD ACHIEVE SUCCESS TOGETHER



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# 象屿集团宪章 **XMXYG CHARTER**

# 象屿使命: 计利天下 相与有成

Corporate Mission: Benefit the World, Achieve Success Together

象屿自创立伊始,始终坚持"计利天下,相与有成"。 Since its foundation, XMXYG has been committed to the philosophy of "benefitting the world and achieving success together"

## 计利天下

象屿坚持"计利当计天下利",把承担社会经济发展责任、助推社会经济发展视为公司的立身之本,坚持使公司战 略服务和支持国家、地区、行业的发展,以义取利。

#### Benefit the World

Believing that "benefiting the world is our ultimate goal", XMXYG considers taking responsibility for socio-economic development and promoting socio-economic devel opment as the foundation of a company. Therefore, its development strategies are aimed at serving and supporting the development of the nation, the region and the industry, in a bid to pursue benefits in a legitimate way.

## 相与有成

象屿坚持通过产业链和价值链将客户、员工、股东和社会链接在一起,构建共生共赢的价值生态圈,在帮助利益相 关方实现价值创造的同时成就自身的价值。

#### Achieve Success Togethe

Through industrial chains and value chains, XMXYG connects its customers, employees and shareholders with the society. In this way, it has built a symbiotic and win-wir ecosystem, helping stakeholders create value while realizing its own value.



#### 成为具有全球竞争力、以供应链为核心的综合性投资控股集团

XMXYG aims to become a globally-competitive comprehensive investment holding group focused on supply chains. 充分发挥国有资本在助推区域经济发展和国家、社会经济发展中的作用,有效运用资本将公 司打造成为受人尊重、具有全球竞争力、以供应链为核心的投资控股集团,这是全体象屿人 共同奋斗的目标。

It is the goal of all XMXYGers to give full play to the role of state-owned capital in promoting regional economic development and national and socio-economic development, and to effectively utilize its capital to build the corporation into a respectable, globally-competitive and supply chain centered investment holding group.



#### 以价值创造为本

Value Creation Oriented 坚持以价值需求为导向,以价值创造为根本,通过持续不懈的努力,为客户增加价值,让员 工实现价值,为企业创造价值,为社会奉献价值。 Guided by our desire for value and aimed at creating value, we are making unremitting efforts to deliver more value to customers, to enable employees to realize their value, to create value for the corporation, and to contribute value to the society.



#### 草根精神 事业情怀 Rooted in the Grassroots, Devotion to Undertakings

传承草根精神,以向下扎根的踏实稳健、向上生长的顽强坚定,追求生生不息的基业长青, 时刻保持简单务实、艰苦奋斗和危机意识,让创业激情不断涌现,向生而生。 我们坚持事业情怀,以做强做优的内在驱动力、永不满足的空杯心态,追求更好更远的事业 前程,时刻保持积极进取、追求卓越和善于反思,让奋斗意愿更强,永不懈怠。

We are deeply rooted in the grassroots to sustain the vitality and prosperity of our fundamental undertakings with a down-to-earth attitude and sheer tenacity. We maintain a simple and pragmatic mindset, work hard with a sense of crisis, to keep our entrepreneurial passion grow and flourish.

We remain devoted to our undertakings. Driven by our determination to become stronger and better and never be contented with our past achievements, we always keep proactive to push our undertakings forward, pursue progress and excellence, and make reflection regularly, ensuring that we have a strong will for success and never slack off.



## 坚持党的领导

Uphold Party Leadership

坚持党对国有企业的领导,增强党组织的政治功能和组织功能。切实有效地坚持"五个结合" 党建工作体系:将党的全面领导与企业法人治理相结合;将党管干部与市场化人才配置相结合; 将党的组织建设与企业提质增效相结合;将党的群众工作与企业文化建设相结合;将党风廉 政建设与企业风险管控相结合;实现党建与经营深度融合,同向共进,形成党建与业务双向 融合、双向促进新模式。

We adhere to the Party's leadership over state-owned enterprises, and keep enhancing the political and organizational functions of Party organizations. Besides, we've taken concrete measures to ensure the "five combinations" of Party-building work system: combining overall Party leadership with corporate governance, combining the Party's supervision over cadres with market-based talent allocation, combining the Party's organizational construction with corporate guality and efficiency enhancement, combining the Party's work for the people with corporate culture construction, and combining the Party's efforts to improve its conduct with corporate risk control. These "five combinations" are intended to achieve a deep integration of Party building and corporate operations, so that they can advance together in the same direction to form a new model of two-way integration and advancement.

## 五星行为 Five-Star Behaviors

象屿"五星行为"是员工在工作中必须遵循的基本行为准则,是 核心价值观在具体场景下的指导与应用,体现了象屿文化价值观 的多维度特征。 XMXYG's "Five-Star Behaviors" are the basic code of conduct that employees need to follow at work. It is the guiding principles and the application of core values in specific scenarios, embodying the multi-dimensional feature of XMX-YG's cultural values.

 担当作为	务实高效	—— 客户导向		 阳光简单
体现了象屿人的事业情怀和 责任意识。 在其位,谋其政; 任其职,尽其责。	尊重事实与规律,唯实不唯 上。靠数据说话,用事实证 明。	以客户为中心,始终专注于 满足客户需求,不断提升自 身的工作能力和专业水准, 努力满足并超越客户的期待, 实现客户价值和岗位价值最 大化,达成互利双赢局面。	提倡 "和而不同,周而不比", 强调包容个性差异,鼓励相 习相长。	倡导"但求事成,心中无他" 的以工作为导向的简单人际 关系,努力做到公开、公平、 公正,以积极向上的态度对 待工作和同事。
Assume Responsibilities and Take Action It embodies XMXYGers' devo- tion to their undertakings and sense of responsibility. They manage their duties well and fulfill their responsibilities at work.	Be Pragmatic and Efficient We respect facts and laws, stay realistic rather than just obey what the superiors say, let data speak for themselves, and prove with facts.	Be Customer-Oriented We are customer-centric with focus on meeting customer needs always, continue to improve our work skills and professional standards, strive to meet and even exceed customer expectations, and maximize customer value and job value to achieve a mutually beneficial and win-win results.	Be Open and Inclusive We advocate "harmony in diversity and mutual respect without conformity", emphasiz- ing inclusiveness of individual differences and encouraging mutual learning and growth.	Be Positive and Simple We advocate simple and work-oriented interpersonal relationships in which "all strive for success together". We cre- ate an open, fair and impartial atmosphere, with positive attitude towards work and col- leagues.

## 五大理念 XMXYG's "Five Principles" of Operation

象屿经营"五大理念"是象屿获取竞争优势、创造收益和商业价 值的成功经验及经营原则。 They represent the success experience and operating principles of XMXYG in gaining competitive advantages and creating profits and commercial value.

<b>风险第一</b> 坚持"风险第一、利润第二、 规模第三"的发展理念,保 规模不拼规模,争效益不赌 风险,保持质量、效益、规 模的均衡发展,持续创造价 值。	<b>扎根市场</b> 坚持走市场化的发展道路, 遵循市场经济规律和价值创 造逻辑,将成长之根扎在市 场需求、大趋势和价值最大 化上。	<b>合作共赢</b> 坚信"交得其道,千里同好", 善于与各类型的商业主体结 成合作伙伴,聚集、整合市 场资源,吸收、赋能并发展 壮大。	<b>创新发展</b> 坚持将创新融入技术、产品、 制度、组织、文化、观念等 方方面面,建立支持创新的 文化,持续在资源配置和激 励机制上鼓励和推动创新。	<b>双轮驱动</b> 充分发挥公司在资本投资和 运作方面的优势,坚持走"产 业为本、资本为用、产融结合、 双轮驱动"之路,不断提升 资本运作和投融资能力。
Risk First XMXYG adheres to the devel- opment philosophy of "risk first, profits second, and scale third". It maintains an adequate scale of operations without competing to expand it blind- ly, strives for benefits without gambling on risks, maintains balanced development of quality, efficiency and scale, so as to continue to create value.	Building a Firm Foundation in the Market XMXYG adheres to a mar- ket-oriented development path, and follow the laws of market economy and the logic of value creation. Its foun- dation for growth is rooted in market demands, general trends and value maximization.	Win-Win Cooperation We believe that "A partnership forged with the right approach defies distance". We are adept in partnering with various types of business entities to pool and consolidate market resources, thereby absorbing the essence, empowering our enterprise and growing.	Innovative Development We persist in the integration of innovation into our tech- nology, products, systems, organizations, culture, con- cepts and other aspects. We've established a culture that encourages and supports in- novation in resource allocation and incentive mechanisms.	Two-Wheel Drive XMXYG gives full play to its ad- vantages in capital investment and operation. Adhering to an "industry-based, capital-orient- ed, industry-finance integrated and two-wheel driven" path, it has been improving its ca- pabilities in capital operation, investment and financing.

象屿集团成立于 1995 年 11 月 28 日。

公司秉持"计利天下,相与有成"的使命,践行产业 化投资与专业化经营,业务领域涵盖大宗商品供应链、 城市开发运营、综合金融服务、港口航运、创新孵化等, 致力于成为具有全球竞争力、以供应链为核心的综合 性投资控股集团。

象屿概况

**OUR** COMPANY

#### XMXYG CORP. was established on November 28, 1995.

Committed to the mission of benefiting the world and achieving success together, we engage in industrialized investment and specialized operation. Our businesses include commodity supply chain, urban development and operation, integrated financial services, port and shipping, innovation incubation, etc. We aim to become a globally-competitive comprehensive investment holding group focused on supply chains.



# 象屿历程 **HISTORY OF XMXYG**



## 2011-2020

2016

2017

## 致力于成为 中国一流的现代服务业 投资控股集团

We aim to become a first-class investment holding group in the modern service industry in China.

营业收入突破 1200 亿元 The operating revenue exceeded RMB 120 billion.

营业收入突破 2000 亿元 The operating revenue exceeded RMB 200 billion.

#### 2018 在境外成功发行美元债券 是厦门市首家

成功登陆国际资本市场的地方国企 XMXYG successfully issued USD bonds overseas, making it the first Xiamen-based state-owned enterprise to enter the international capital market.

#### 成功实施厦门首例国企员工持股计划 XMXYG became the first state-owned enterprise in Xiamen to implement an employee stock ownership plan.

首次上榜财富世界 500 强 XMXYG was listed on the Fortune Global 500 for the first time

## 2020

《象屿集团宪章》发布 XMXYG released the XMXYG Charter

跃升至财富世界 500 强第 298 位 中国企业 500 强第 77 位

XMXYG leaped to the 298th place on the Fortune Global 500 list. XMXYG ranked 77th among China's top 500 enterprises.

> 营业收入达 3748 亿元 Its operating revenue reached RMB 374.8 billion.

#### 2011 旗下投资企业厦门象屿股份上市 股票代码【600057.SH】

Xiamen Xiangyu Co., Ltd., a subsidiary of XMXYG became a publicly listed company (stock code: 600057.SH).

## 2012

帆图形荣获中国驰名商标 The "Sail" logo was awarded the title of Well-known Trademark in China.

#### 2014

营业收入突破 500 亿元 The operating revenue exceeded RMB 50 billion

#### 2015

中国(福建)自由贸易试验区厦门片区 在厦门国际航运中心揭牌 象屿集团成为厦门片区 两岸贸易中心核心区域龙头企业

The Xiamen Area of the China (Fujian) Pilot Free Trade Zone was inaugurated at the Xiamen International Shipping Center XMXYG became a leading enterprise in the core area of the Cross-Strait Trade Center in the Xiamen Area.

> 对外发布首份《社会责任报告》 The first CSR Report was released to the public.

#### 上海象屿集团大厦落成 营业收入突破250亿元

2010

2004

2007

2008

The Shanghai XMXYG Building was completed, with the operating revenue exceeding RMB 25 billion.

## 2001-2010

#### 致力于成为 1992 海峡西岸最具综合优势 的物流发展商 象屿保税区

Aiming to become the most outstanding logistics developer with comprehensive advantages in west coast of the Taiwan Straits.

实现营收50亿元,净利润超过1亿元

The total operating revenue reached RMB 5 billion

此后连续多年入围并不断刷新排名

China's top 500 enterprises and its rankings

have been updated steadily for many years.

and net profit reached over RMB 100 million.

首次参评中国企业500强

颁布《象屿文化大纲》

首部思想指南和行动纲领

XMXYG released XMXYG Culture Outline,

the first guide and action plan for all XMXYGers.

XMXYG became one of

成为象屿人的

## 1995-2000

开工建设

started construction.

## 象屿保税区 开发运营服务商

Xiamen Xiangyu Free Trade Zone

XMXYG became a service provider for the development and operation in Xiamen Xiangyu Free Trade Zone.

#### 1995

象屿集团成立,注册资本1.38亿元 XMXYG CORP. was established with a registered capital of RMB 138 million.

#### 1997

成为厦门市首家国有资产授权经营试点

XMXYG became the first pilot project for authorized operation of state-owned assets in Xiamen City

> 2000 营业收入约15亿元

The total operating revenue reached RMB 1.5 billion.

## 2021-

## 致力于成为 具有全球竞争力 以供应链为核心 综合性投资控股集团

XMXYG aims to become a globally-competitive comprehensive investment holding group focused on supply chains.

#### 2021

启动六五规划实施,围绕"深化国企改革 对标世界一流"两条主线,强化战略引领,推动闭环管理 XMXYG implemented its 6th Five-Year Plan, focusing on the two main lines of "deepening the reform of state-owned enterprises" and "developing into a world-class enterprise." It promoted strategic guidance and closed-loop management.

完成集团数字化转型规划,明确数字化转型愿景及 "业务数据化、运营平台化、管理智能化"的"新三化"目标 XMXYG completed its digital transformation planning, clarified the digital transformation vision and the new three goals of "data-based business, platform-based operation, and intelligent management."

#### 2022

整合厦门港口航运资源,打造港口航运建设和发展平台 XMXYG integrated the shipping resources of Xiamen port, and built a platform for the construction and development of port and shipping industries.

#### 2023

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首次发布象屿集团年度 ESG 报告,旗下上市公司象屿股份 (SH600057) 首份 ESG 报告同步发布 XMXYG CORP. launched its first annual ESG report along with

the first ESG report of the listed company XMXYG Co., Ltd. subordinated to it.

旗下象屿建设集团更名为象屿产业发展集团 深耕产业平台投资运营服务领域

Its subsidiary, XMXYG Construction Group, was renamed XMXYG Industrial Development Group, and it deepened its business in investment, operation and services of its industrial platform.

#### 计划到"六五规划"末期

#### 营业收入突破 5000 亿元

As planned, by the end of its 6th Five-Year Plan, its operating revenue will exceed RMB 500 billion.

07





01\_3 发展战略 DEVELOPMENT STRATEGY





至 "六 有全球 力迈进。 By the end o XMXYG is fo ment holdin

围绕国有资本投资公司的功能定位,持续深化国企改革,对标世界 一流企业,全方位提升企业竞争力、创新力、控制力、影响力、抗 风险能力。

As a state-owned capital investment company, XMXYG continues to deepen the reform of stateowned enterprises and aims to build itself into a competitive, innovative, strong and influential world-class enterprise with great risk resistance capacity.

立足国内、国际双循环,优化资源配置,完善产业布局,聚焦"大 宗商品供应链、城市开发运营、综合金融服务、港口航运、创新孵化" 五大核心业务板块。

In the context of China's "dual circulation" strategy, XMXYG continues to optimize its resource allocation and industrial layout, with focuses on its five core businesses: commodity supply chain, urban development and operation, integrated financial services, port and shipping, innovation incubation.

#### 打造能力总部、赋能专业经营、优化管控模式、构建人才队伍、推 动数字化转型。

XMXYG builds strong headquarters, empowers specialized operation, optimizes management and control models, builds talent teams, and embraces digital transformation.

至"六五规划"末期,实现营收超 5000 亿元的目标,朝着成为"具 有全球竞争力、以供应链为核心的综合性投资控股集团"的愿景奋 力迈进。

By the end of its 6<sup>th</sup> Five-Year Plan, its operating revenue is expected to exceed RMB 500 billion, and XMXYG is forging towards its vision of becoming a "globally-competitive comprehensive investment holding group focused on supply chains".





集团旗下拥有投资企业 超500家 Over 500 investment companies under the Group



以大宗商品供应链、城市开发运营、综合金融服务、港口航运等现代 服务业为主营业务,并围绕供应链实体进行投资运营。在为客户创造 价值的同时,布局新兴产业,分享新经济的发展成果。

It focuses on modern service industries such as commodity supply chain, urban development and operation, integrated financial services, port and shipping, etc., and conducts investment and operations around the physical supply chain. While creating value for our clients, we also deploy emerging industries and share the development results of the new economy.



## 大宗商品供应链 **COMMODITY SUPPLY CHAIN**

- 立足供应链 -**BASING ON SUPPLY CHAINS** 

- 服务产业链 -SERVING INDUSTRIAL CHAINS

- 创造价值链 -**CREATING VALUE CHAINS** 

公司始终以服务国家战略、服务区域经济发展为己任,坚持"立足供应链服务产业链创造价值链"的战略思维,依托"象 屿数智供应链综合服务平台",快速响应客户需求,整合全球优质资源,提供多元服务组合,定制输出一体化供应链解决 方案,着力构筑安全稳定、畅通高效的产业链供应链体系,打造互利共赢的价值生态圈。

We are committed to serving national strategies and regional economic development, and adhere to the strategy of "basing on supply chains, serving industrial chains, and creating value chains". With an XMXYG Integrated Digital and Intelligent Supply Chain Service Platform, we quickly respond to customer needs, integrate global high-quality resources, and provide diversified service packages and customized integrated supply chain solutions, so as to build a safe, stable, smooth and efficient industrial chain and supply chain system and create a mutually beneficial and win-win value ecosystem.

■ 核心运营企业 Core Operating Enterprise

#### 致力于成为世界一流的供应链服务企业

集团旗下A股上市公司,股票代码: 600057,作为集团核心业务 板块,公司营业收入规模约占集团总额九成。

Aiming to become a world-class supply chain service provider As the core business segment of the group, the listed A-share subsidiary (stock code: 600057) has an operating revenue accounting for approximately 90% of XMXYG's total.

厦门象屿股份有限公司 XIAMEN XIANGYU CO., LTD.

## 大宗商品经营 **COMMODITY BUSINESS**

依托"象屿数智供应链综合服务平台",深耕金属矿产、农产品、能源化工、新能源等核心产业链, 向上下游延伸拓展服务边界,凭借丰富多元的大宗商品组合、成熟稳定的全球渠道网络,为客户提供 一揽子综合服务解决方案,黑色金属、铝、不锈钢、新能源、煤炭、谷物原粮等优势品种业务量名列 行业前茅。

Relying on the XMXYG Integrated Digital and Intelligent Supply Chain Service Platform, we deeply explore core industrial chains in fields such as metal minerals, farm produce, energy and chemicals, and new energy, and extend upstream and downstream service boundaries. Besides, with a rich and diversified commodity portfolio and mature and stable global network of channels, we provide customers with a package of comprehensive service solutions. The business volume of ferrous metals, aluminum, stainless steel, new energy, coal, raw grains and other advantageous varieties ranks among the top in the industry.

## 大宗商品物流 **COMMODITY LOGISTICS**

在业内率先构建以"公、铁、水、仓"为核心,覆盖全国、链接海外的网络化物流服务体系,为客户 提供高品质、全方位、全流程的大宗商品物流服务和多式联运综合解决方案,帮助客户降本增效,提 升供应链竞争力。

XMXYG is the first in the industry to build a logistics service network system with "highways, railways, waterways and warehouses" as the core, which covers the whole country and links overseas. It provides customers with high-quality, all-round and full-process bulk commodity logistics services and comprehensive multimodal transport solutions to help them reduce costs, increase efficiency, and enhance supply chain competitiveness.



# 大宗商品供应链 - 供应链实体运营 COMMODITY SUPPLY CHAINS-PHYSICAL SUPPLY CHAIN OPERATIONS

围绕供应链业务发展,以国家产业政策为导向,以提升全链条供应链管理服务能力为目标,深化产业链战略合作,投资发 展不锈钢一体化冶炼、玉米深加工、造船、矿产资源开发利用等制造业企业。

Focusing on supply chain business development, guided by national industrial policies, and aimed at improving its service capability in the whole supply chain management, XMXYG deepens strategic cooperation in the industrial chain and invest in the development of manufacturing enterprises in industries such as stainless steel integrated smelting, corn deep-processing, shipbuilding, and mineral resource development and utilization.



Core Operating Enterprise

#### 致力于成为玉米深加工产业领航者

象屿集团控股企业,公司以"大健康、大农业"为战略发展 方向,围绕"一条链+一个园"全产业链运营模式构建了富 锦、北安、绥化三大产业园区,主要产品包括淀粉、淀粉糖、 氨基酸、功能饲料四大类,产品市场占有率位居行业前列, 远销美、俄、韩、日等几十个国家和地区。同时,公司坚持 实施研发驱动战略,以技术创新延伸产业链条,深化推动数 字化转型,有效提升供应链运转效率,依托绿色工厂和精益 管理理念,助力实现双碳目标,不断引领产业升级发展。

#### Aiming to become the leader in the corn deep-processing industry

As a holding company of XMXYG, the company takes "big health, big agriculture" as its strategic development direction and has, to this end, built three major industrial parks in Fujin. Bei'an and Sujhua around the "one chain + one park" full industrial chain operation model. Its main products, which are exported to dozens of countries and regions including the United States, Russia, South Korea and Japan, include four major categories: starch, starch sugar, amino acids and functional feed, with a market share ranking among the top in the industry. Meanwhile, the company adheres to the R&D-driven strategy, extends the industrial chain with technological innovation, and deepens digital transformation, which effectively improve its supply chain operation efficiency. Relying on green factories and lean management concepts, it helps achieve the dual carbon goals and continues to lead industrial upgrading and development.

黑龙江金象生化 有限责任公司 HEILONGJIANG JINXIANG **BIOCHEMICAL CO., LTD.** 

#### ■ 核心运营企业 Core Operating Enterprise

象屿集团控股企业,运营印尼东南苏拉威西省 Virtue Dragon Industrial Park 工业园区内的象屿印尼 250 万吨 不锈钢一体化冶炼项目。该项目被国家发改委列入"一带 一路"重点项目库,是厦门市国有企业跨洋出海"走出去" 开展国际资源合作的标志性项目,也是迄今为止厦门企业 在境外投资的最大项目,在2021年实现全面投产,投产 后年产值达 300 亿元。

PT OSS operates the XMXYG 2.5-million-ton stainless steel integrated smelting project in the Virtue Dragon Industrial Park in Sulawesi Province, Southeast Indonesia. This project has been included in the BRI key project list by NDRC. It is a landmark project for Xiamen's state-owned enterprises to "go global" to engage in international resource cooperation, as well as the largest overseas investment project undertaken by Xiamen's enterprises so far. In 2021, it was put into full operation with an annual output value reaching RMB 30 billion afterwards.





## 城市开发运营 **URBAN DEVELOPMENT AND OPERATION**

该业务板块从成功开发建设象屿保税区起步,经过 30 多年的发展,业态涵盖住宅、商办、养老、长租公寓、旧改等;在 厦门及项目所在城市建设、城市更新、片区开发和产业平台搭建中扮演着重要角色,发挥国有企业在区域经济社会发展中 的支柱作用。

This business segment started with the successful development and construction of Xiamen Xiangyu Free Trade Zone. After more than 30 years of development, XMXYG's business type now covers residential and commercial properties, elderly care, long-term rental apartments, old house renovation, etc. It plays an important role in the construction, urban renewal, area development and industrial platform construction of Xiamen and the cities where the projects are located, with a pivotal role of state-owned enterprises in regional socio-economic development

## ■ 核心运营企业

Core Operating Enterprise

#### 致力于成为具有卓越品牌力的综合型城市运营服务商

象屿集团全资企业,公司构建高质量发展模式,在"一 体两翼"战略框架下,以住宅为核心,商发、物业为两翼, 涉足商办、长租、养老等丰富业态,聚焦地产开发、资 产运营、物业服务、工程代建四大板块,发挥业务链协 同效应,深耕长三角核心都市圈。秉承"值得一生信赖" 的责任,致力于成为具有卓越品牌力的综合型城市运营 服务商。

#### Aiming to become a comprehensive city service operator with outstanding brand influence

As a wholly-owned enterprise of XMXYG, the company has built a high-quality development model. Under the strategic framework of "one body, two wings" where residential properties being the core and commercial development and property management being two wings, it is engaged in a variety of business forms such as commercial office, long-term rentals, and elderly care, focusing on the four segments of real estate development, asset operation, property services and project construction. It leverages the synergistic effect of the business chain and deeply explores the core urban area of the Yangtze River Delta. With the philosophy of "A Life Time Promise", it is committed to become a comprehensive city service operator with outstanding brand influence.

象屿地产集团 有限公司 XMXYG REAL ESTATE GROUP CO., LTD.

## ■ 核心运营企业

Core Operating Enterprise

#### 成为卓越的产业平台投资运营服务商

象屿集团全资企业,承担着省市重点平台的开发运营任 务,围绕"一园一链"发展模式、立足"四平台三供 应链"架构,发挥国企担当,深耕产业领域,整合政府、 社会、行业资源,以产业园和供应链平台服务为抓手, 延伸产业链条,以专业能力、高效服务,为利益相关 方创造价值,引领行业发展。

#### Aiming to become an excellent industrial platform investment and operation service provider

As a wholly-owned enterprise of XMXYG, the company is responsible for the development and operation of key provincial and municipal platforms. Centered on the development model of "one park, one chain" and based on the framework of "four platforms and three supply chains", it shoulders the responsibilities as a state-owned enterprise, deeply cultivates industrial fields, and integrates government, social and industrial resources. Furthermore, based on industrial parks and supply chain platform services, it extends the industrial chain, creating value for stakeholders with professional ability and efficient services and leading the development of the industry.

#### 厦门象屿产业发展 集团有限公司

XIAMEN XMXYG INDUSTRY DEVELOPMENT GROUP CO., LTD.

# 重点平台项目 **KEY PLATFORM PROJECTS**



#### 象屿智慧供应链产业园 象屿绿谷)

XMXYG Intelligent Supply Chain Industrial Park (XMXYG Green Valley)

厦门最大城市民生物流园,提供一体化供应链服务。园区实现光储充换一体化,是物流行业绿色低碳发展的先行样板。 Xiamen's largest urban logistics park provides integrated supply chain services. The park's Integrated Renewable Storage & Replacement (IRSR) solutions serve as a pioneering model for green and low-carbon development in the logistics industry.



东坪山项目 **Dongping Mountain Project** 

### 锚定国际城市生态公园目标,打造厦门旅游新名片。

This project is aimed at building an international urban ecological park in Xiamen City as another tourist destination



厦门市最大的城市商业综合体项目,集邮轮母港、智慧办公、沉浸式主题商业、高端酒店建筑群、滨海文娱等于一体。 As the largest urban commercial complex project in Xiamen, it integrates cruise ship home port, intelligent office spaces, immersive themed mall, luxurious hotel clusters and coastal cultural and entertainment facilities

## 厦门自由贸易 中央商务区



#### Xiamen Free Trade CBD

This CBD integrates industrial resources such as the International Shipping Center, the Free Trade Financial Center, and the Free Trade Time Square. It is set to become a pilot and demonstration area to facilitate cross-Strait and even global trade, attract overseas investment with highly clustered headquarters economy, and deeply integrate domestic and foreign capital. It is expected to grow into a pilot area for trade facilitation, investment liberalization and financial internationalization, as well as a pioneer area for cross-Straits cooperation.

# 厦门跨境电商 产业园

系厦门自贸区重点产业平台,打造跨境电商全产业链公共服务平台及产业综合运营基地,提 供办公、展示、供应链金融、电商仓储等全方位服务,形成进出口双向的跨境电商产业园区。 项目是福建省内跨境电商要素聚集度高、服务要素齐全的跨境电商全产业链综合服务平台, 2020年入选商务部国家电子商务示范基地, 2021年入选工信部国家小型微型企业创业创新 基地,跨境产业生态圈及公共服务体系位于全国前列。

#### Xiamen Cross-border E-commerce Industrial Park

As a key industrial platform of the Xiamen Free Trade Zone, the Industrial Park is building a public service platform and comprehensive industrial operation base for the entire cross-border e-commerce industry chain, providing all-round services such as offices, displays, supply chain finance and e-commerce warehousing, which makes it a two-way cross-border e-commerce industrial park for import and export. The project is a comprehensive service platform for whole cross-border e-commerce industrial chain with a high concentration of cross-border e-commerce elements and complete services in Fujian Province. It was selected as the National E-commerce Demonstration Base by the Ministry of Commerce in 2020 and the National Small and Micro Enterprise Entrepreneurship and Innovation Base by the Ministry of Industry and Information Technology in 2021. At present, its cross-border industrial ecosystem and public service system are among the best in the country.





服务于全球高端装备制造产业,连接海峡两岸,集产品展示、实地看样、订货交易、技术培 训、物流通关、商务办公、金融产品服务于一体的高端装备及智能制造全产业链一站式综合 服务平台,是厦门智造领域的颇具代表性的平台项目。

#### Xiamen High-end Equipment and Intelligent Manufacturing Exhibition and Trading Center

Serving the global high-end equipment manufacturing industry and connecting both sides of the Taiwan Strait, this center is expected to grow into a one-stop comprehensive service platform for the high-end equipment and whole industrial chain of intelligent manufacturing. It integrates product display, on-site sample viewing, ordering and transactions, technical training, logistics and customs clearance, business offices, and financial product services. The service platform is a representative platform project in Xiamen's intelligent manufacturing field.

整合象屿片区内国际航运中心、自贸金融中心、自贸时代广场等产业资源,打造成为两岸乃 至全球贸易便利、海外投资及总部经济高度聚集、境内外资本深度融合的先导区和示范区, 贸易便利化、投资自由化、金融国际化的试验区和两岸协同化的先行区。



通过整合象屿及行业协会资源,拉通产业上下游链条,助力产业发展,打造供应链创新 与应用服务基地。

By integrating the resources of XMXYG and industry associations, we connect the upstream and downstream enterprises in the industrial chain, facilitate industrial development, and establish a supply chain innovation and application service base.



区内联合入驻 15 家知名银行,携手金融租赁、财产保险、商业保理等机构,打造融资租 赁资产管理及特色化租赁平台,为自贸片区产业金融集聚效益、企业创新发展服务,致 力于打造自贸区金融机构集聚的核心承载区。

A total of 15 well-known banks have settled in the park. They have joined hands with institutions in fields such as financial leasing, property insurance and commercial factoring to create a platform of financial leasing asset management and specialized leasing. The platform gathers benefits for industrial finance in the FTZ, and serves the innovative development of enterprises, aiming at creating a core area for the gathering of financial institutions in the FTZ.

自贸区 "车+酒" 交易平台 "Automobiles + Wine" Trading Platform in the FTZ 依托区位优势及自贸区政策支持,运用片区内完善的清关报检、仓储物流服务,吸引行 业高端名酒集聚, 配套名车展示销售, 双轮驱动, 打造自贸区名酒名车销售、展示、金融、 物流及售后服务为一体的大型交易平台。

Relying on its location advantage and policy support from the FTZ, we attract high-end wineries to gather here with services such as the comprehensive customs clearance, inspection, warehousing and logistics to support the display and sales of famous cars. In this way, we build a large-scale trading platform which integrates the sales, display, finance, logistics and after-sales services of famous wine and vehicles in the FTZ.

## 综合金融服务 **COMPREHENSIVE FINANCIAL SERVICES**

以"助力产业成长·焕发资产活力·支持人生梦想"为责任,努力构建"象屿金融生态圈",通过整 合内外部产业资源、金融资源,发展金融业务平台,为客户提供便捷、高效、优质的金融服务,实 现各方利益相关体的合作共赢。

With the responsibility of "assisting industrial growth, revitalizing assets, and supporting dreams of life", we strive to build a XMXYG financial ecosystem and establish financial business platforms by integrating internal and external industrial and financial resources. Our aim is to provide customers with convenient, efficient and quality financial services to achieve win-win cooperation among all stakeholders.

## ■ 核心运营企业

Core Operating Enterprise

#### 构筑产融领先的生态金融版图

象屿集团全资企业,公司聚焦产业金融、消费金融、资产 管理三大业务领域,一方面服务集团各产业发展,推动集 团产资结合、产融结合,并为产业链上下游客户提供多样 化的金融解决方案和增值服务;另一方面通过合资、合作、 引进、嫁接等多种形式,为服务自贸区金融创新,对接国 内外两个金融市场创造条件,努力实现"构筑产融领先的 生态金融版图"的发展目标。

#### Build a Leading Ecological Financial Landscape Integrating Industry and Finance

As a wholly-owned enterprise of XMXYG, the company focuses on three major business areas: industrial finance, consumer finance, and asset management. On the one hand, it serves the development of all industries of XMXYG, promotes the group's integration of industry and capital as well as industry and finance, and provides diversified financial solutions and value-added services to customers in the upstream and downstream of the industrial chain. On the other hand, through joint ventures, cooperation, introduction, transplanting, among other forms, it hopes to create conditions to serve the financial innovation of the FTZ and connect domestic and foreign financial markets. In this way, it strives to achieve the development goal of "building a leading ecological financial landscape integrating industry and finance".

#### 厦门象屿金象 控股集团有限公司

XIAMEN XMXYG JINXIANG HOLDING GROUP CO., LTD.

## 综合金融服务体系 COMPREHENSIVE FINANCIAL SERVICE SYSTEM



## 港口航运 PORTS AND SHIPPING

该业务板块见证厦门以港立市兴市强市的百年迭代史,立足厦门海上合作战略支点和国际门户枢 纽地位,积极探索自由港改革试点、深化对台交流合作、着力提升城市能级,以港口航运为基点, 向海而行,实现港、城联动和山、海协同,为厦门成为高素质高颜值现代化国际化中心城市,率 先基本建成社会主义现代化强国的样板城市,谱写象屿篇章。

This business segment has witnessed the century-old history of Xiamen City from its establishment to development and boom because of the port in it. Based on Xiamen's strategic position as a maritime cooperation hub and an international gateway, we have actively explored FTZ pilot reforms, deepened exchanges and cooperation with Taiwan, and strived to enhance the city's influence. Besides, based on the port shipping industry, we set off towards the sea, and seek coordinated development between the port and the city, and between mountains and coastal areas. We are going to build Xiamen into a modern international metropolis with natural beauty, and a model city in the great modern socialist country we are heading for. Meanwhile, we will also write a brilliant chapter of XMXYG.



## ■ 核心运营企业

Core Operating Enterprise

#### 成为国际一流的港城文旅投资运营商

业务领域涵盖邮轮产业链发展、海上客运交通、海上旅游、 文旅文创、园区开发运营、对台货运及民生消费品供应链等 业务。

#### Develop into a world-class investment operator of port city in cultural tourism

Its business areas cover the development of the cruise industry chain, maritime passenger transportation, maritime tourism, cultural tourism, cultural and creative industries, park development and operations, freight transportation services to Taiwan and consumer goods supply chain, etc.

### 厦门国际邮轮母港 集团有限公司

XIAMEN INTERNATIONAL **CRUISE HOME PORT** GROUP CO., LTD.



# 文旅 海上游 Cultural Sea Tour a business card for the city. 文旅 地特色文化和旅游品牌 IP,力争成为中国文旅标杆。 综合体 Cultural and Tourism Complex tural tourism in China. 智慧文旅 Intelligent Cultural Tourism 文旅 媒介产品 Cultural and Tourism Media Products

提升鼓浪屿登岛游、厦门湾区海上游、国际邮轮游品质,通过船岸联动、产品串联,拓 展海上旅游产业格局,让"到厦门、海上游"成为城市旅游名片。

We will improve the quality of Gulangyu Island tours, maritime tours in Xiamen Bay Area and international cruise tours, expand the maritime tourism industry pattern through ship-shore linking and products series, and make "going to Xiamen for a sea tour"

携手业内顶尖团队,改造提升传统交通枢纽为文化旅游目的地,塑造兼具影响力与本

We work with top teams in the industry to transform and upgrade traditional transportation hubs in the city into cultural tourism destinations, create cultural and tourism IPs with both influence and local characteristics, and strive to become a model for cul-

以"打造全域优质文旅产品串联的数字化运营平台"为远景,依托流量资源,推进文 旅品牌战略建设和营销推广,打造的厦门一站式旅游服务智选平台。

With the vision of "creating a digitalized operation platform that connects high-quality cultural and tourism products across the city" and relying on the city's high popularity, we promote the strategic construction and marketing promotion of local cultural and tourism brands. In this way, we hope to build a one-stop smart tourism service platform for Xiamen.

做优做大民生消费品及文旅定制类产品,延伸消费场景,优化港航文旅产品供给。

We will improve and expand basic consumer goods and customized cultural and tourism products, and expand consumption scenarios, in a bid to guarantee adequate supplies of cultural and tourism products for ports and airlines.





屿见时光 Time Meets Island

打造全国首个集博物馆式沉浸演艺、闽南沉漫式主题街区、梦幻海洋广场、潮流夜经济区于一体的文化驱动型文商 旅综合体。

We will create China's first culture-driven, commercial and tourism complex integrating museum-style immersive performance, southern Fujian themed streets, dreamlike ocean plaza, and trendy night economy zones.



Sea Tour

#### 立足厦门港口高质量发展使命,推进港城融合、港旅融合,充分挖掘、整合厦门海上旅游资源,船岸联动提升海上 游产品、服务品质,重塑"到厦门、海上游"金字招牌。

Based on the mission for the high-quality development of Xiamen Port, we promote port-city and port-tourism integration, fully tap into and integrate Xiamen's maritime tourism resources, and improve the quality of maritime tourism products and services through ship-shore linking, and polish the golden business card of "going to Xiamen for a sea tour"



大嶝小镇 Dadeng Town

全国首个以对台为主题的交易市场,为两岸融合探路先行、共同发展作出了积极贡献。 As China's first Taiwan-themed trading market, Dadeng Town has made contributions to exploring the path for cross-Straits integration and common development.



翔安香山片区 乡村振兴项目

**Rural Revitalization Project** of Xiangshan Area in Xiang'an District

建设闽台花果主题休闲度假综合体,打造"农业+文旅+乡村"的乡村振兴产业发展模式。 We've built a Fujian and Taiwan flower and fruit themed leisure travel and vacation complex to create a development model of "agriculture + cultural tourism" for rural revitalization

## 创新孵化 **INNOVATION INCUBATION**

调资源,储备未来增值点。

We invest in and cultivate emerging industries, and "industry + Internet", build a platform for innovating business models and mechanisms. We also transform independent investment companies into strategic ones, integrate and coordinate resources, and reserve value-added points for the future.

### 厦门象屿创业投资管理有限公司

作为象屿集团旗下股权投资平台,承担集团对外财务投资职能。

Xiamen XMXYG Venture Capital Management Co., Ltd.

As an equity investment platform of XMXYG, it's responsible for the group's external financial investments.

## 厦门自贸区引导基金

受厦门自贸片区管理委员会委托管理,助推区域经济转型。 作为基金管理方或出资方,与知名券商、上市公司、头部 PE 共同发起设立多支基金,主要投资智能制造、军民融合、新材料等新兴战略产业。

Industry Guidance Fund of Xiamen Area of China (Fujian) Pilot FTZ Entrusted and Managed by the Administrative Committee of Xiamen Area of China (Fujian) Pilot Free Trade Zone, this fund facilitates regional economic transformation. As a fund administrator and contributor, we have teamed up with renowned securities firms, listed companies and leading PEs to set up various funds invested in emerging strategic industries such as intelligent manufacturing, civilian-military integration and new materials.

产业+互联网 **INDUSTRY + INTERNET** 

### 厦门象屿科技有限公司

作为象屿集团数字化战略规划的落地执行机构,是集团数字化建设和技术创新的主体,为集团内部提供专业数字化解决方 案,在供应链管理、物流及企业数据应用等领域具有先进实践经验。

#### Xiamen XMXYG Technology Co., Ltd.

As the agency to implement XMXYG's digital strategic planning, the company is the main body of XMXYG's digitalization construction and technological innovation. By providing professional digital solutions within XMXYG, it has fostered advanced practical experience on supply chain management, logistics and enterprise data application.

#### 新兴产业、产业+互联网的投资和培育,搭建商业模式创新和机制创新平台,促进独立投资公司向战略投资转型,整合协

# [].5 党建引领 **PARTY LEADERSHIP**

坚持党的领导, 始终坚持以习近平新时代中国特色社会主义思想为指导, 加强和完善党对国有企业的领导, 发挥党组织的领导核心和政治核心作用, 为国有企业做强做优做大提供坚强组织保证。

We uphold the Party's leadership, always adhere to the guidance of Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era.

strengthen and improve the Party's leadership over us as a state-owned enterprise, give full play to the leadership and political core role of the Party organization, and provide a strong organizational guarantee for state-owned enterprises to become stronger, better and bigger.

# 强化思想建设、厚植国企发展正能量

创新开展"党委书记微课堂,每日早读三分钟""把握要义 读原著,每周早读一小时",把党委中心组的学习成果分享 到各支部,以领导先学一步带动全员学习。 依托象屿商学院开设国企党建、廉政建设专门课程。

## 履行主体责任、提升党建工作质量

FULFILLING THE MAIN RESPONSIBILITIES TO IMPROVE THE QUALITY OF PARTY BUILDING

推动将党建工作要求写入公司章程。 We've integrated the requirements for Party building into the company's articles of association. 落实党委书记与董事长"一肩挑",将党建工作纳入综合绩 The Secretary of the Party Committee, who also serves as Chairman of the Board, is 效考核。 responsible for incorporating Party building into the overall performance appraisal of the company.

## 加强顶层设计、形成"五个结合"工作体系 STRENGTHENING TOP-LEVEL DESIGN, AND DEVELOPING A WORK SYSTEM FEATURING "FIVE COMBINATIONS"



## 强调基层首创、激发队伍精气神 HIGHLIGHTING INITIATIVES AT THE GRASSROOTS LEVEL TO INSPIRE EMPLOYEES

大力推动"一支部一品牌"活动。用党建品牌助力管理服务水平提升。 开展"走基层,听呼声"专项调研暨落实全面从严治党主体责任检查,及时了解一线员工的思想和工作动态。

We vigorously promote the "One Party Branch, One Brand" activity, and strive to achieve better management and services through Party building. We've carried out grassroots surveys to listen to the voice of the public and implemented comprehensive and strict governance of the Party to timely know about the thoughts and work of frontline employees.

#### IMPROVING THE PARTY'S THOUGHT CONSTRUCTION AND ACCUMULATING POSITIVE ENERGY FOR THE GROWTH OF SOES

We've organized series activities including "Party Secretary's Micro Lectures and Daily Three-Minute Reading in the Morning" and the "Weekly One-Hour Reading to Grasp the Essentials of Party's Theories", to share the learning results of the Central Group of the Party Committee with each Party branch, and motivate all staff to learn by the model of leaders. Our XMXYG Business School provides SOE with courses on Party building and anti-corruption.

• 将党的全面领导与企业法人治理相结合 Combining the comprehensive Party leadership with corporate governance

将党管干部与市场化配置人才相结合 Combining the Party's supervision over officials with market-oriented talent allocation

将党的组织建设与企业提质增效相结合 Combining the building of a clean government and fostering integrity among Party members

将党的群众工作与企业文化建设相结合 Combining the Party's organizational construction with corporate quality and efficiency improvement

将党风廉政建设与企业风险管控相结合 Combining the Party's mass work with the construction of corporate culture

# ESG管治 **ESG GOVERNANCE** SYSTEM

我们基于"计利天下相与有成"的使命,制定五大 ESG 发展理念,从环境、社会和公司治理三个维度不 断推动企业责任实践与经营管理的融合深化,通过产 业链与价值链将投资者、客户、合作伙伴、员工和环 境社会链接在一起,构建共生共赢的价值生态圈,在 完善企业治理与经营生态、应对气候变化与环境管理、 推动行业变革、促进社会经济发展、赋能人民美好生 活等方面不断创造可持续的企业价值。

Committed to the corporate mission of "benefiting the world and achieving success together", we have established five ESG principles and continue to promote the deep integration of corporate responsibility practices and management from the three dimensions of environment, society and corporate governance. Through industrial chains and value chains, XMXYG connects investors, customers, partners and employees to environment and society, building a symbiotic and win-win value ecosystem. We aim to deliver sustainable corporate values by improving business management, addressing climate change, boosting industrial revolution, promoting socio-economic development and creating a better life for all.



扫描下载查看 象屿集团 ESG 报告

Scan to download and view the XMXYG ESG report



扫描下载查看 象屿集团社会责任报告

Scan to download and view the XMXYG CSR report

## 夯实治理 共筑发展根基

#### **Boost Governance and**

**Build Solid Foundations for Development** 

坚持"风险第一"的发展理念,通过科学管理、稳健经营实现资产的保值增值,为投资者提供持续、 良好的回报。

We adhere to the principle of "Risk First", and strive to preserve and add to the values of our assets through science-based management and prudent business operations to bring continual and good returns to our investors.

## 绿色赋能 共建生态文明

#### STRIVE FOR ECOLOGICAL CONSERVATION BY **GREEN DEVELOPMENT**

坚信"绿水青山就是金山银山",始终把环保责任作为第一责任,以实际行动践行绿色发展理念, 当好生态文明建设的排头兵。

We firmly believe that lucid waters and lush mountains are invaluable assets, and always prioritize environmental protection. To this end, we are working diligently to pursue green development and endeavor to be a forerunner of ecological civilization construction.

# 合作共赢 共创行业变革

#### SUPPORT INDUSTRIAL CHANGES WITH WIN-WIN COOPERATION

坚持"交得其道,千里同好"的合作文化,以"搭平台、促共赢"的象屿模式,构筑共生共赢的价 值生态圈,共同建设可持续的未来。

Believing that "a partnership forged in the right way defies geographical distance", we pursue a symbiotic and win-win value ecosystem for a sustainable future through the XMXYG model of building platforms and promoting win-win cooperation.

## 担当作为 共享发展成果 TAKE RESPONSIBILITY FOR SHARING DEVELOPMENT FRUITS

坚持与国家繁荣发展同频共振,立足主责主业,服务国家战略,助推社会经济发展,创造美好生活。 We are resolved to keep in step with the national prosperity and development, and serve the national strategies based on our primary responsibility and businesses, thus boosting socio-economic development and improving Chinese people's well-being.

## 以人为本 共谱美好未来 PUT PEOPLE FIRST AND WORK FOR A BETTER FUTURE

坚持视员工为公司发展的基石,保障员工权益,提供一流的事业发展平台,营造阳光、和谐、简单 的职业环境,使员工能够充分实现自身价值。 XMXYG regards its employees as the foundation of its development. We make every effort to protect employee rights and interests, offer them a first-class platform for career development, and work to build a healthy, harmonious and pleasant environment for them to fulfill their own values.









